



NATIONAL
WILDLIFE
FEDERATION®

**Inspiring Americans to protect
wildlife for our children's future.**





WHO WE ARE

A nationwide federation of 49 [state and territorial affiliate organizations](#) and

6 million members and supporters
across the country



NATIONAL
WILDLIFE
FEDERATION®

How We Help the Monarch and Pollinators



Habitat Restoration and Species Recovery

- Garden for Wildlife
- Monarch Enhancement Plan
- Mayors' Monarch Pledge
- Large Landscape Efforts



How We Help the Monarch and Pollinators



Education, Awareness and Action

- National Pollinator Garden Network- Monarch Joint Venture Partnership- MPGC Campaign
- Native Plant Identifier for Butterflies and Moths
- Affiliate Resolution and 12 Affiliates active in conservation of North American pollinators.
- Butterfly Heroes



NATIONAL
WILDLIFE
FEDERATION®

Garden for Wildlife



Providing food, water, cover, places to raise young that:

helps wildlife and native plant communities support wildlife and healthy ecosystems in our cities, towns and communities.

builds a movement to connect 3 million people to wildlife conservation in a personal, meaningful way, literally right outside their door.



NATIONAL
WILDLIFE
FEDERATION®

Garden for Wildlife



Where we Live, Work, Play Learn and Worship

200,000 Certified Wildlife Habitats and 500,000 engaged gardeners include:

175,000 places of residence, 7,000 farms and ranches, 7,000 schools, 1,000 places of worship, in addition to community gardens, nature centers, zoos, aquariums and arboretums, and many thousands of acres of public parks.

1.4 million school children and 40,000 educators participate via our Schoolyard Habitats and Eco-Schools programs.

143 Community Wildlife Habitats to create corridors of habitat gardens in central migratory flyways for monarchs and other wildlife.

1000 plus trained habitat steward volunteers.



1. Monarch Habitat Enhancement – Urban Outreach along Central Flyway –NFWF

- Build capacity within flyway cities and towns to take action on behalf of monarchs. Coordinated from Austin, Great Lakes, -includes Mayors' Monarch Pledge across 8-10 key cities from 14 states along flyway.
- Support milkweed planting and maintenance to contribute to monarch-population increase from 225 million to 500 million in the central flyway.
- State monarch conservation plan support through key affiliates and regional offices in Missouri, Texas and other states and in partnership with Association of Fish and Wildlife Agencies.

2. MOU with US Fish and Wildlife Service

Coordinating with the following to identify opportunities along the I-35 corridor for milkweed/pollinator plantings and designation of Monarch Highway.

- State highway departments of transportation,
- White House Office of Science, Technology and Policy,
- The U.S. Department of Transportation

3. Large Landscape Efforts

- CRP and other conservation lands
- Working with Farmers to re-establish milkweed on field borders, etc.
- Grasslands coalition and Sodsaver

